



Research Article

Factors affecting attitude of farmers towards bio-control measures of plant protection

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ARTICLE CHRONICLE :

Received:

02.03.2012;

Revised :

18.07.2012;

Accepted:

16.08.2012

SUMMARY : The present study was undertaken in middle Gujarat which is operational area of Anand Agricultural University. Total 105 respondents were selected for the study. The data were collected in light of the objectives of the study with the help of well-structured pre-tested Gujarati version interview schedule. Findings of the study revealed that the independent variables studied *viz.*, education, extension contact, training received, economic motivation, risk orientation, scientific orientation and knowledge level of farmers had positive and significant connection with the attitude of farmers towards bio-control measures of plant protection.

How to cite this article : Bhunwal, Rajesh, Patel, J.K. and Badhe, D.K. (2012). Factors affecting attitude of farmers towards bio-control measures of plant protection. *Agric. Update*, 7(3&4): 195-198.

KEY WORDS:

Attitude, Bio-control measures, Plant protection

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